LIGURIA
THE ITALIAN RIVIERA

LIGURIA

IS THE PERFECT PLACE TO

LIVE

Study, research, work/smart work, have fun

Invest, open or transfer

YOUR COMPANY

Find the ideal

FILMING LOCATION

for movies, TV series, adv spots

WHY LIGURIA?

QUALITY OF LIFE

A region that has made quality of life one of its primary goals. A region where it is good to live, to work, to spend one's free time, to relocate. Knowing that you can count on an increasingly fine network of citizen-friendly services. For all seasons, even the seasons of life.

UNIQUE HOLIDAYS

Sea, beaches and coves. Mountains, hills, natural parks and breathtaking views. Cities of art and villages. An ever-changing point of view, able to satisfy all vacation models: that of couples, backpackers, family-friendly. All here, in one land, all to be discovered.

ART AND CULTURE

Panoramas that have fascinated great poets, writers and artists throughout the ages. World-famous palaces, villas, creauzes and ‘piazzas’. Fishermen’s villages where just behind them are other villages enchanted by medieval vestiges, which, among hills and valleys, hide ancient crafts and wonders. Art and culture come together here, returning the trace of an extraordinary past, in a play of contrasts and glimpses that leave you speechless.

FOOD AND WINE

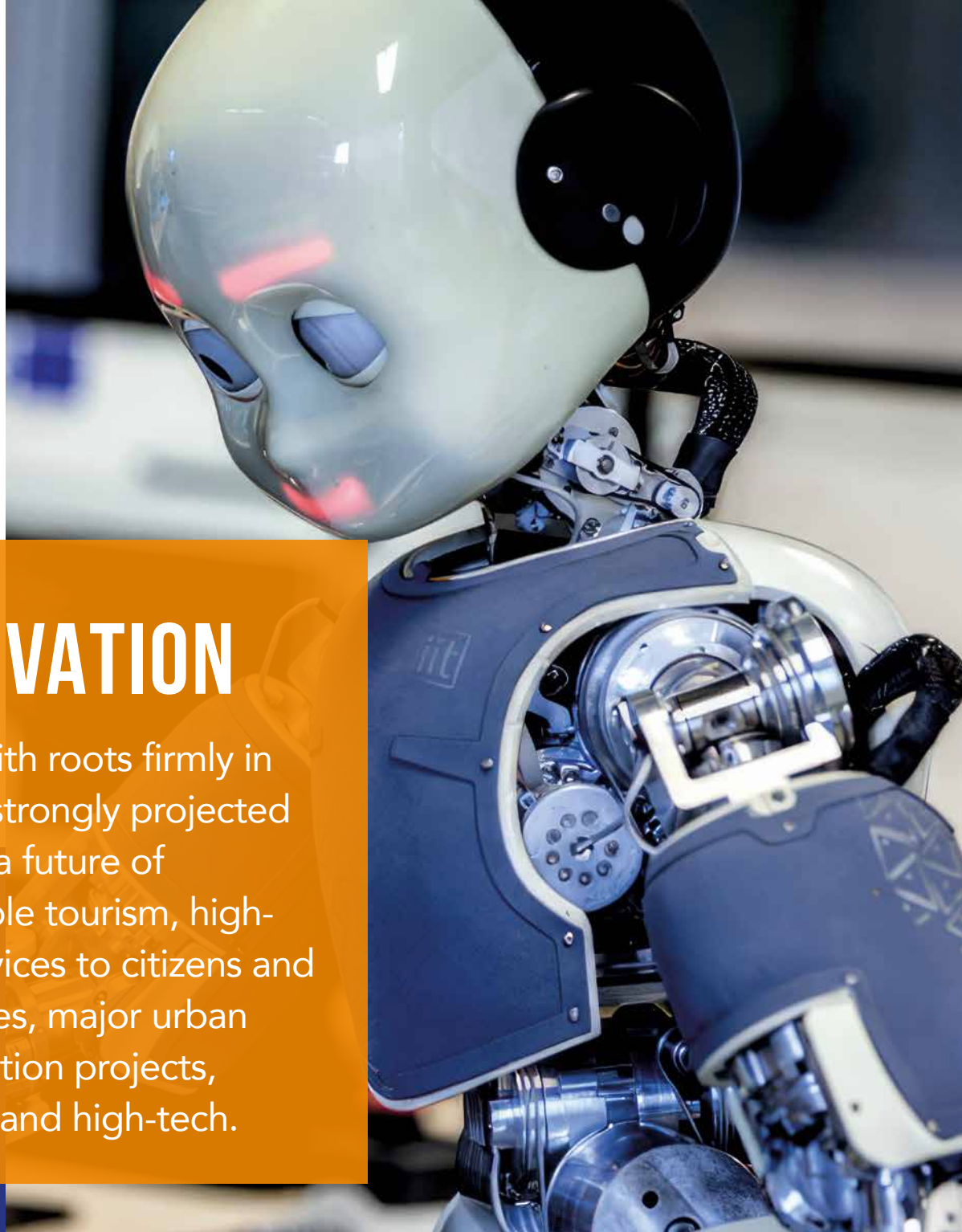
The scent of pesto, the fragrance of farinata. The intense flavour of oil. The enveloping taste of focaccia. The sweet simplicity of canestrelli and amaretti biscuits. Here the products of the table are not just food but an experience to be enjoyed with all the senses. Accompanied by wines that restore the flavour of a land overlooking the sea and the authenticity of the work of those who produce them.

BLUE ECONOMY

The activities that use the sea as a resource for industrial enterprises and the development of services, with a view to sustainability: this is the Blue Economy. Thanks to its natural vocation, Liguria is the leading Italian region for the sea economy, an increasing strategic sector for national development.

PORTS

Liguria is the capital of boating. Three large industrial ports and numerous marinas make its coast the ideal arrival and departure point for cruise ships, merchant fleets and ferries connecting it with the rest of the Mediterranean. Small boaters can choose from dozens of berths, equipped with all services. And, of course, unique and exciting landscapes.



INNOVATION

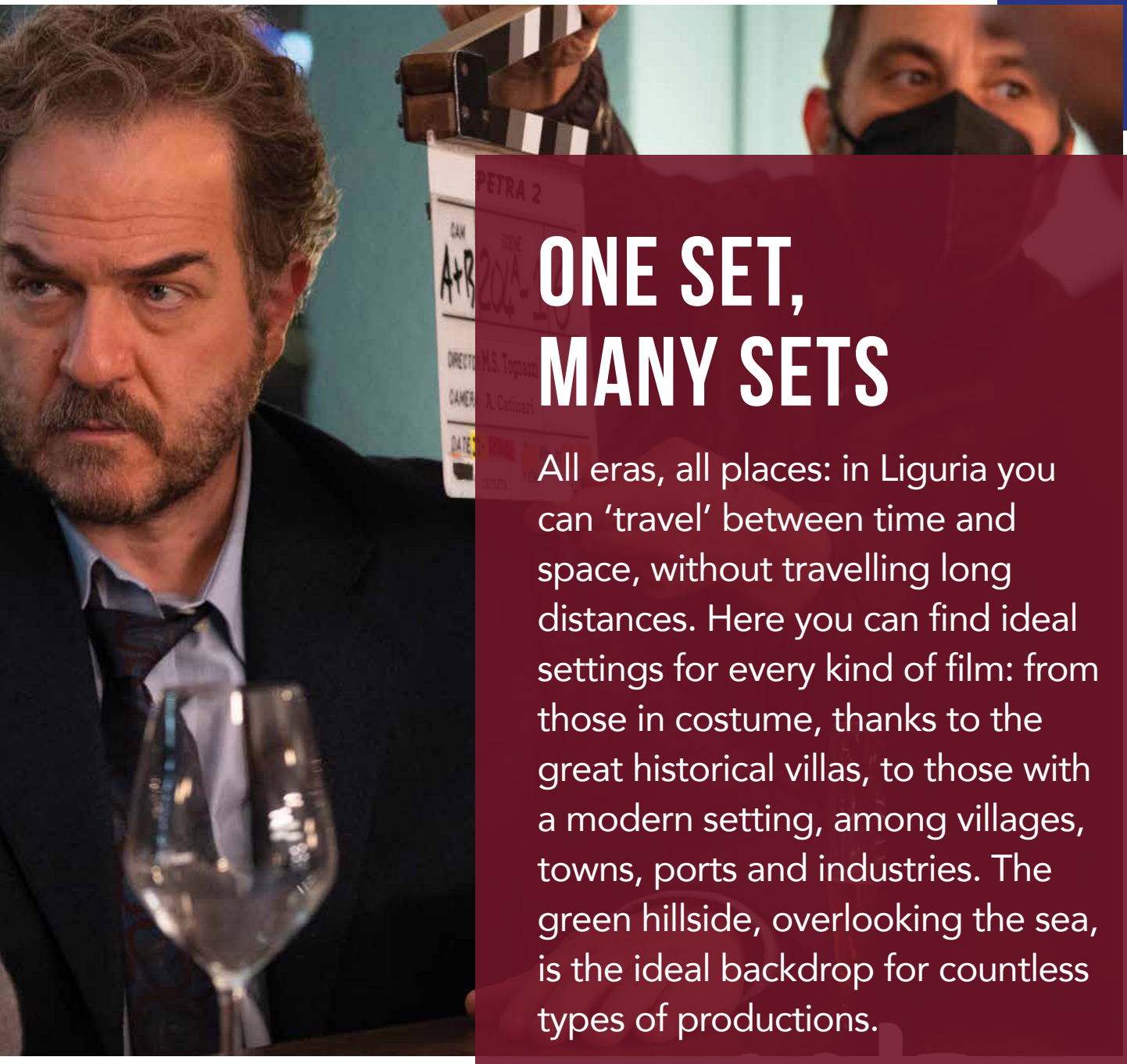
A land with roots firmly in its past, strongly projected towards a future of sustainable tourism, high-level services to citizens and businesses, major urban regeneration projects, research and high-tech.

AGRICULTURE

Agriculture in Liguria certainly smells of basil, but that is not all. The land overlooking the sea also conceals a world heritage site: a dense succession of terraces and strips covering the coastal slopes with dry stone walls, the result of skilful farming over the centuries that has challenged the impervious land to make it fruitful and productive.

CRAFTSMANSHIP

Ceramics, filigree jewellery, slate and lacework are just some of the typical refined handicrafts of Liguria. Fascinating working techniques that have been handed down from generation to generation, through expert hands. Gestures that have passed through the ages, renewing themselves, without ever losing their true essence.



ONE SET, MANY SETS

All eras, all places: in Liguria you can ‘travel’ between time and space, without travelling long distances. Here you can find ideal settings for every kind of film: from those in costume, thanks to the great historical villas, to those with a modern setting, among villages, towns, ports and industries. The green hillside, overlooking the sea, is the ideal backdrop for countless types of productions.

OPPORTUNITIES FOR THE FILM INDUSTRY

Every year Regione Liguria promotes calls dedicated to the audiovisual sector.

Since 2015, more than 6 million euros have been allocated to production companies that have chosen Liguria as their set.

· Free services at all stages of the work: writing, preparation, pre-production.

· Assistance with inspections.

· Searching for photographic material related to locations, both public and private.

· Liaison with local technical professions and production services.

· An administrative desk (for permits and other necessary documents) is available to operators during the production phase.

REGIONE LIGURIA

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ITALIA.IT

inLiguria
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glfc GENOVA LIGURIA FILM COMMISSION

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GRUPPO Filse